



Orange Social Venture Prize 2021

February 15th 2021

Context of the Prize

- Orange identifies, supports and promotes digital talents, instigators of change.
- This project is part of Orange innovation strategy and its Corporate Social Responsibility Policy.
- The Orange Social Venture Prize in Africa and Middle-East aims at promoting Social Innovation for development, thanks to information and communication technologies.

The Principles of the Prize

- Enable everyone to develop through digital
- **An International Grand Prize** that rewards 3 projects or new businesses (less than 3 years) which are proposing technological solution to improve living conditions of the population on the African continent and in the Middle East
- Technological projects with a positive impact in essential fields such as education, healthcare, agriculture, mobile payment or sustainable development.

Novelty for 2021

International Women Award

- There will be a reward for a woman, or a project offering a technology solution to improve the living conditions of women (women's independence, creating or maintaining jobs, data collection on gender, digital inclusion and financial inclusion, etc).

National Contest Rules

1. Open to both Male and Female
2. Participants must be at least 21 years old
3. Ideas or post revenue. If post revenue, the companies must not be more than 3 years old at the launch date of the competition.
4. Innovators who are not yet entrepreneurs are eligible to participate
5. Entrepreneurs whose businesses have existed for more than three years are NOT eligible to participate.
6. Your business idea must be innovative and MUST leverage on technology (digital technologies, ICTs and /or exponential technology)
7. Your business idea must create measurable social impact.
8. Your idea must address livelihood challenges of communities at the bottom of the pyramid. For example, slum communities, villages, women etc.
9. Projects must be submitted in a word document to: email; osvp2021@innosl.com and all national applicants must also apply on the OSVP international application platform: <https://startup.orange.com/en/orange-social-venture-prize/poesam-submit-your-candidature/>
10. Send an email to osvp2021@innosl.com to request an application form.

Registration begins on **Tuesday 9th March 2021** and all projects must be submitted **not later than Friday, 4th June, 2021 at 12 Midnight GMT**. **Submissions beyond this date will not be accepted.**

Projects submitted will be assessed by a panel of National Judges. The Judges will select three national winners who will automatically qualify to participate in the international Orange social venture Prize competition. The international judges will select 10 participants from all the national qualifiers from each country to participate in the grand finals to be hosted at AfricaCom in Cape Town, South Africa in

November 2020. Winners out of the 10 finalists will be awarded at the ceremony.

For more information about the Orange Social Venture Prize, please visit: <https://startup.orange.com/>

Local Conditions

- The information you provide is entirely your responsibility.
- We take the information at face value.
- We are not liable for any legal action that may be instituted against you for misinformation, misrepresentation or any other – intellectual property.

Judges Criteria:

- Appreciation for the role of entrepreneurship in addressing social and developmental challenges.
- An understanding of the impact of modern technologies in the context of developing economies
- An understanding of the innovation in the context of Developing countries
- An appreciation of the key developmental challenges and how technology can be leveraged to solve these challenges
- Experience of operating and managing a business

We are also choosing the judges to have a balance between practitioners, academics, entrepreneurs, public sector and cross industry experience. We have elements of the entrepreneurial ecosystem that will be represented in the judging panel.

Judges Guide:

The Judges will decide which entrepreneur is going to represent Sierra Leone in the International OSVP competition. They will select three winners based on the following criteria:

- SOCIAL AND/OR ENVIRONMENTAL IMPACT
- DEGREE OF INNOVATION
- CAPACITY OF EXTENDING TO SEVERAL COUNTRIES
- FINANCIAL VIABILITY
- THE REALISTIC AND OPERATIONAL NATURE OF THE PROJECT
- TIME TO MARKET

*The Deadline for submission of all projects is **Friday 4th June 2021**. Between the period **June to September 2020**, the judges will have the opportunity to evaluate the projects.*

The judges will select projects who meet the requisite criteria to participate in a preliminary pitch. Five participants will then qualify to participate in the national grand finals in **September 2021**. Submissions of the 3 National Winners/finalists should be sent to the group no later than **Friday 10th September 2021** in no particular order.

In **September 2021**, the judges will select three winners in order of First, second and third from the five finalists – **14 weeks** for National Phase. The three national winners automatically qualify to take part in the OSVP international competition in which the projects will be assessed against entries from other countries where Orange operates. 10 winners from this International competition will qualify for the grand finals and the awards ceremony for the international winners will take place in **November 2021** at Cape Town, South Africa

The international projects evaluation will be on the **13th – 26th September 2021**, Grand Jury deliberations in **October 2021** and the Award ceremony at AfricaCom (Cape Town)

Identify and Finalize National Prizes

1 st Prize	<ol style="list-style-type: none"> 1. Speed Box + Monthly subscription over a period of 6 months (fair usage policy applies) 2. Certification 3. Material/Technical Assistance <p>Cash Prize: SLL 100m(X % to be used for incubation)</p>
2 nd Prize	<ol style="list-style-type: none"> 1. Speed Box + Monthly subscription over a period of 6 months (fair usage policy applies) 2. Certification

3 rd Prize	<ol style="list-style-type: none"> 1. Speed Box + Monthly subscription over a period of 6 months (fair usage policy applies) 2. Certification
The remaining 2 Pitchers – Consolation Prizes	<ol style="list-style-type: none"> 1. Speed Box + Monthly subscription over a period of 6 months (fair usage policy applies) 2. Certification each

Novelty for 2021 – National Women Award

1 st Prize	<ol style="list-style-type: none"> 1. Speed Box + Monthly subscription over a period of 6 months (fair usage policy applies) 2. Certification 3. Material/Technical Assistance Cash Prize: SLL 50m(X % to be used for incubation)
2 nd Prize	<ol style="list-style-type: none"> 1. Speed Box + Monthly subscription over a period of 6 months (fair usage policy applies) 2. Certification

Communication Channels

Newspaper publications

TV and Radio announcements

Orange SL Social Media handles: Facebook, Twitter, WhatsApp, Instagram

Orange SL Website

BTL – Animation

**Innovation Sierra Leone website and Social Media Handles: <https://www.innosl.com/>,
<https://www.facebook.com/freetownpitchnight/> , <https://www.facebook.com/groups/1429484807315650>,
<https://twitter.com/AxisInnovations>**

